

Meshify, Inc. Privacy Policy

Last Updated: September 22, 2016

Meshify, Inc. ("Meshify" "we" "our" or "us") is committed to respecting your privacy through our compliance with this privacy policy. Meshify provides a complete industrial-internet-of-things (IIOT) platform to remotely manage sensors and devices (the "Meshify Platform").

By using <http://Meshify.com> (the "Site"), and the various other related services, features, functions, software, applications, websites and networks (together with the Site and the Meshify Platform, collectively, the "Meshify Services") provided by Meshify, you are accepting the practices described in this privacy policy. This privacy policy is also incorporated by reference into the Terms of Service and the various other agreements and terms and conditions that govern your use of the Meshify Services (collectively, the "Terms").

This policy describes (a) the types of information we may collect from you or that you may provide when you access or use the Meshify Services or any of the other features, functions, services and products and (b) our practices for collecting, using, maintaining, protecting and disclosing that information.

This policy applies to information we collect or may collect:

In accessing and using the Meshify Services.

In registering and creating an account to access and use the Meshify Platform and the other Meshify Services.

In e-mail, text and other electronic messages sent through or use of the Site, the Meshify Platform and the other Meshify Services.

When you send any content through the Meshify Services.

Through services provided to us by third-party companies, agents or contractors.

It does not apply to:

Information collected by us offline or through any other means, including on any other website operated by Meshify or any third party;

Information collected by any third party, including through any application or content (including advertising) that may be accessible from or on the Meshify Services; or

Our customers' industrial data which are governed by the terms of their respective Reseller Subscription Service Agreements.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your only choice is not to use the Meshify Platform or any of the other Meshify Services. By accessing or using any of the Meshify Services, you agree to this privacy policy. This policy may change from time to time. Your continued use of the Site, the Meshify Platform and/or any of the other Meshify Services, after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Minors under the Age of 18

None of the Meshify Services are intended for minors under 18 years of age. No one under age 13 may provide any information on or through the Meshify Services. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on or through any of the Meshify Services or any of its features or register on the Site

use any of the interactive or public comment features of any of the Meshify Services or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe that we might have any information from or about a child under 13, please contact us at support@staging.meshify.flywheelsites.com.

Information We Collect About You and How We Collect It

We may collect several types of information from and about you and other users of the Meshify Services, including:

Information by which you may be personally identified, such as name, e-mail address, and phone number (“personal information”);

Financial and billing information;

Analytics information;

Information that is about you but individually does not identify you, such as IP address and date and time of visit;

Telephone and mailing address information may be collected during the sign-up process. Information from your device, including contact information;

Device, internet and mobile information such as the hardware model, operating system version, unique device identifiers, browser type, language, wireless network, and mobile network information (including the mobile phone number);

Geolocation information;

Information that you provide by registering, creating accounts or filling in forms or applications on or through the Site. This includes information provided in connection with registering to access and use the Meshify Platform and the other Meshify Services;

When you report a problem with the Meshify Services;

Records and copies of your correspondence (including e-mail addresses), if you contact us; Details of transactions you carry out through the Meshify Services; and/or

Your search queries on or through any of Meshify Services.

We collect this information:

Directly from you when you provide it to us.

Automatically as you navigate through or use the Meshify Services.

From third parties, such as other users and our customers, government agencies, business partners and other third parties that provide us or you with certain services.

Certain transactions may also involve telephone calls and/or text messages between you and Meshify. Please be aware that we may monitor and in some cases record calls for staff training or quality assurance purposes.

Use of Cookies and Other Tracking Technologies.

Meshify may use cookies to automatically collect data. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Meshify Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to the Meshify Services.

Do Not Track Policy

Your web browser may offer you a “Do Not Track” option, which allows you to signal to operators of websites and web applications and services (including behavioral advertising services) that you do not wish such operators to track certain of your online activities over time and across different websites. We do not honor any web browser “Do Not Track” signals or other mechanisms that provide you with the ability to exercise choice regarding the collection of personally identifiable information about your online activities over time and across third-party websites or online services.

Third-party Responsibilities and Services.

We may use or partner with third party companies, agents and contractors for various purposes in connection with our business and operations (“Service Providers”), including, access to billing and payments, relationship building, the marketing and growth of our business and the performance of services on our behalf, such as gathering and analyzing information and the provision of services to you. These Services Providers may include, without limitation, Nimble CRM, Hubspot Marketing, Google Analytics, Shopify, Square, Periscope, LinkedIn, Microsoft Bing and Twitter. In the course of performing these responsibilities and providing such services, these Service Providers may have access to your information. We may also share information, including your information, with these Services Providers in order to enable them to perform these responsibilities and to provide these services. Many Services Providers have adopted their own privacy policies, which are not subject to control by Meshify. You should always review the policies of these Service Providers to make sure that you are comfortable with the ways in which they collect, use, maintain, protect and disclose your information.

Use of Remarketing with Google Adwords, Google Analytics and other Remarketing Services

The Site may use Google AdWords, Google Analytics and other remarketing services to advertise on third party websites (including Google) to previous visitors to the Site. Google AdWords remarketing allows us to tailor our marketing to better suit your needs and display ads that are more likely to be relevant to you. It could mean that we advertise to previous visitors who haven’t completed a task on the Site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Service Providers, including Google, use cookies to serve ads based on someone’s past visits to the Site. Of course, any data collected will be used in accordance with this privacy policy, Google’s privacy policy or the privacy policy of the other remarketing services used by Meshify.

You can opt out of Google’s use of cookies by visiting [Google’s Ad Settings](#). You can also opt out of all third-party vendor’s use of cookies by visiting [Network Advertising Initiative Opt-out Page](#).

DoubleClick: We may use Google Analytics remarketing codes to log when users view specific pages or take specific actions on a website. This allows us to provide targeted advertising in the future. If you do not wish to receive this type of advertising from us in the future you can opt out using the [DoubleClick opt-out page](#) or the [Network Advertising Initiative opt-out page](#).

Google has additional information available about its [Remarketing Privacy Guidelines, Policies, and Restrictions](#) on its website.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

To provide you the Meshify Platform and the other Meshify Services and the content and the other products and services that you request from us.

To provide the Site and its contents to you.

To process and complete transactions, including registration for the Meshify Services and send you related information, including the request for and the provision of the Meshify Services.

To provide technical and other support to you.

To send you promotional communications, such as providing you with information about services, features, surveys, newsletters, offers and events; and providing other news or information about us, our customers and our select partners.

To enable Service Providers to perform certain responsibilities and provide certain services in connection with our business and operations.

To fulfill any other purpose for which you provide it.

To provide you with notices about your account.

To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.

To notify you about changes to the Meshify Services.

To allow you to participate in interactive features on or through any of the Meshify Services.

To enhance the safety and security of all of the Meshify Services.

To verify your identity and prevent fraud or other unauthorized or illegal activity.

To enable marketing, remarketing and targeted advertising and similar services from us or Service Providers, including direct and indirect marketing and on-line behavioral advertising regarding our own and third party products and services that we believe may be of interest to you, including advertisement on third party websites.

To perform targeted and other advertising on third party websites.

In any other way we may describe when you provide the information.

For any other purpose with your consent.

Some of the information that we collect automatically is statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties or you provide to us. It helps us to improve the Meshify Services, and to deliver a better and more personalized service, including enabling us to:

Estimate our audience size and better understand usage patterns.

Store information about your preferences, enabling us to customize the Site according to your individual interests.

Speed up your searches.

Recognize you when you return to the Site.

Storage and Transfer of Your Information

We may store any information that we collect (personal or otherwise) ourselves or in databases owned and maintained by us, our affiliates, agents or Service Providers. If you access or use the Meshify Services outside of the United States, information that we collect about you may be transferred to servers inside the United States and maintained indefinitely, which may involve the transfer of information out of countries located in the European Economic Area and other parts of the world unless otherwise prohibited by applicable law or agreed by Meshify and you. By allowing Meshify to collect information about you, you consent to such transfer and processing of such information without restriction. We may also store some information locally on your computer or other devices. For example, we may store information as local cache so that you can open the Site and view content faster.

Although users from all over the world may access the Meshify Services, keep in mind that no matter where you live or where you happen to use our services, you consent to us processing and

transferring information in and to the United States and other countries whose data-protection and privacy laws may offer fewer protections than those in your home country.

Disclosure of Your Information

We may disclose aggregated anonymized information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

To our subsidiaries and affiliates.

To other users in your organization in connection with the Meshify Services.

To Service Providers and other third parties we use to support our business, including credit card payment processors and marketing support.

To a potential or actual buyer, assignee or other successor (including its related advisors and agents) in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Meshify's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by Meshify about you and other users of the Meshify Services are among the assets that may be or are actually transferred. To fulfill the purpose for which you provide it.

For any other purpose disclosed by us when you provide the information.

With your consent.

We may also disclose your personal information:

To comply with any court order, law or legal process, including to respond to any government or regulatory request.

To enforce or apply the Terms and other agreements, including for billing and collection purposes. If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Meshify, our customers or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that all or some parts of the Meshify Services, may then be inaccessible or not function properly.

Promotional Offers from Meshify. If you do not wish to have your e-mail address/contact information used by Meshify to promote our own or third parties' products or services, you can opt-out through the unsubscribe mechanism at the bottom of the applicable email. This opt out does not apply to information provided to Meshify as a result of a service or product purchase, warranty registration, product service experience or other transactions.

We do not control third parties' collection or use of your information to serve interest-based advertising. You may be able to opt out of receiving personalized advertisements from companies who are members of the Network Advertising Initiative or who subscribe to the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising. For more information about

this practice and to understand your options, please visit: <http://www.aboutads.info> and <http://www.networkadvertising.org/choices/>. You may also use TRUSTe's Preference Manager at <http://preferences-mgr.truste.com>.

Accessing and Correcting Your Information

You may change, correct or delete certain personal information that you have provided to us by contacting us by e-mail at support@staging.meshify.flywheelsites.com. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of the Site that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to support@staging.meshify.flywheelsites.com or write to us at: Meshify Inc., 1616 Southmore Blvd, Houston, TX 77004.

Data Security

We understand that the security of your personal information is important. We provide industry standard administrative, technical, and physical security controls to protect your personal information. However, despite our efforts, no security controls are 100% effective and Meshify cannot ensure or warrant the security of your personal information. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on any of the Meshify Services.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to and use of certain parts of the Meshify Services, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of any of the Meshify Services. The information you share in public areas may be viewed by other users of the Meshify Services.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the home pages of the Site. If we make material changes to how we treat our users' personal information that are materially less protective than provided in this policy, we will use reasonable efforts to notify you by e-mail to the e-mail address specified in your account and/or through a notice on the home pages of the Site and to attempt to get your consent to the changes. The date the privacy policy was last updated is identified above. You are responsible for ensuring that we have an up-to-date active and deliverable e-mail address for you, and for periodically visiting the Site and this privacy policy to check for any changes. Like our Terms, of which this privacy policy is a part, your use, and/or continued use after our efforts to contact you, of the Meshify Services, means that you agree to be bound by such changes.

Survival

The policies indicated in this privacy policy will remain effective, even if the Terms and the other

agreements between us are terminated and you are no longer using the Site, the Meshify Platform or any of the other Meshify Services.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices or need to reach us for any other reason, you may contact us by e-mail at support@meshify.com or by mail at Meshify, Inc., 1616 Southmore Blvd, Houston, TX 77004.

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